

**KLDG(FM), KSCB(AM), KSCB (FM)**  
**EEO PUBLIC FILE REPORT**  
**2/01/23-1/31/2024**

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

| <b>Job Title</b>                               | <b>Recruitment Sources (RS) Used to Fill Vacancy</b> | <b>RS Referring Hiree</b> |
|--|--|---------------------------|
| There was 1 position filled during this period | 2  | 0                         |
|  |  |                           |
|  |  |                           |

**KLDG(FM), KSCB(AM), KSCB(FM)**  
**EEO PUBLIC FILE REPORT**  
2/1/2023 - 1/31/2024

**II. MASTER RECRUITMENT SOURCE**  
**Administrative Assistant/Digital Sales**

| <b>RS #</b> | <b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>Total Number of interviewees</b> |
|-------------|--|--|-------------------------------------|
| 1           | KSCB-AM-FM, KLDG-FM<br>1410 North Western Avenue, Liberal, Kansas<br>620-624-3891<br>On -Air announcements<br>Cheryl Collins - Manager | No   | 1                                   |
| 2           | Kscbnews.net<br>1410 North Western Avenue, Liberal, Kansas<br>620-624-3891<br>Website<br>Cheryl Collins - Manager                      | No   | 1                                   |

**EEO PUBLIC FILE REPORT**

**2-01-23 – 1-31-24**

**III. RECRUITMENT INITIATIVES**

|   |  |   |
|---|--|---|
| 1 | Host activity reasonably calculated to further the goal of disseminating information as to employment opportunities. | <p>1. February 7, 2023. Co-sponsored the Southwest Regional Job Fair with the Chamber of Commerce.</p> <p>2. We partnered with Liberal High School’s intern program to host a student interested in the media industry. We had a young man during the Spring and Winter semester 2023 as well as the summer working as an intern for us. We also had an additional intern, a college student, the entire year to help with our social media/digital marketing.</p> <p>3. Cheryl Collins, Manager, serves on the SCCC Business Advisory Board which discusses needs in the business community that the college can provide classes for.</p>  |
| 2 | Host event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting         | <p>1. March 29 – Amanda Collins, PR Director, spoke at the Career Day event at Seymour Rogers Middle School.</p> <p>2. May 8 – Cheryl and Amanda were a part of the Reality U event at Eisenhower Middle School.</p> <p>3. February 14 – Cheryl talked to 4<sup>th</sup> grade students in a class at Meadowlark Elementary about different kinds of jobs in radio.</p> <p>4. October 4 – Hosted tours at the studios for the kindergarten classes of Meadowlark Elementary School. As part of the tour, we allowed students to say their names on air during a live show and recorded them in the production studio for them to hear themselves.</p> <p>5. October 9 – Cheryl and Calen Moore talked to a class at Prairie View Elementary about journalism. As part of the presentation, we gave each kid a notebook to do their own interview. We also recorded the kids saying “You are listening to…” and then name our stations. We use these as liners promoting our stations.</p> <p>6. October 18 – Cheryl spoke to high school kids at SCCC during the Career Tech Expo about careers in radio. We also had a booth with information and applications for board operators.</p> <p>7. October 24 – Brock Kappelmann, news and sports director, spoke to the 21<sup>st</sup> Century Journalism class at Liberal High School regarding broadcasting.</p> <p>8. November 1 – Cheryl talked to another class at Prairie View Elementary about journalism and did the same activities.</p> <p>9. November 8 – Cheryl, Brock and Joe spoke at the Career Day event at Eisenhower Middle School about careers in broadcasting.</p> <p>10. Cheryl and Brock spoke to LHS students during the Career Day event at the high school.</p> |
| 4 | EEO Employment opportunities   | We continue a year-long commercial schedule for each of our stations seeking employment opportunities within our company should they exist. We also ask for cooperation with other agencies; Church groups, employments agencies, NAACP, etc. for their assistance should a job opening become available.   |