

KLDG(FM), KSCB(AM), KSCB (FM)
EEO PUBLIC FILE REPORT
2/01/21-1/31/2022

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
There were 0 positions filled during this period		

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II. MASTER RECRUITMENT SOURCE LIST

Sales Associate			
RS #	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Source Entitled to Vacancy Notification? (Yes/No)	Total Number of interviewees

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III. RECRUITMENT INITIATIVES

1	Host activity reasonably calculated to further the goal of disseminating information as to employment opportunities.	<p>1. We have partnered with Liberal High School’s intern program to host a student interested in the media industry. She is our social media coordinator.</p> <p>2. February – April - Our Sales Manager, Cheryl Collins was a sponsor of the Builder’s Club at Eisenhower Middle School where students learn about civic responsibilities. She met weekly with the students. They had a section on careers and she spoke about the opportunities in radio.</p>
2	EEO Education	Attended the KAB EEO Session “The What and Why of Diversity and Inclusion” at the 2021 KAB Convention.
3	Host event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting	<p>1. April 14 – Brock Kappelmann, Sports Director, spoke at Seward Community College Communications class. As part of presentation, he recruited board operators and a social media person (which we eventually filled with the internship program at LHS)</p> <p>2. May 14 – Hosted tours at the studios for 8th grade students at Eisenhower Middle School with any interest in the radio industry. As part of the tour, we allowed students to do mock newscasts and voice radio commercials.</p> <p>3. September 24 - Made presentations to all K-5th grade students at Meadowlark Elementary School about what local radio is about and jobs in the industry.</p> <p>4. December 16 – had a booth at Eisenhower Middle School Career Day</p>
4	EEO Employment opportunities	We have implemented a year-long commercial schedule for each of our stations seeking employment opportunities within our company should they exist. We also ask for cooperation with other agencies; Church groups, employments agencies, NAACP, etc. for their assistance should a job opening become available.