

KLDG(FM), KSCB(AM), KSCB (FM)
EEO PUBLIC FILE REPORT
2/01/20-1/31/2021

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
There were 0 positions filled during this period		

KLDG(FM), KSCB(AM), KSCB(FM)
EEO PUBLIC FILE REPORT
2/1/2020 - 1/31/2021

II. MASTER RECRUITMENT SOURCE LIST

Sales Associate			
RS #	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Source Entitled to Vacancy Notification? (Yes/No)	Total Number of interviewees

KLDG (FM), KSCB (AM), KSCB (FM)
EEO PUBLIC FILE REPORT
2-01-20 - 1-31-21
III. RECRUITMENT INITIATIVES

1	Host activity reasonably calculated to further the goal of disseminating information as to employment opportunities.	(1) We had a Seward County Community College student interested in radio that did an internship in the Spring and Fall. During basketball season, he conducted basketball interviews and gave on court reports and color commentary during broadcasts of Liberal High School and Seward County Community College. He also helped with Facebook Live elements for our internet site. Fall 2020, he conducted field reporting and color commentary for our Game of the Week broadcasts. (2) Our Sports Director was only able to speak at one class at Liberal High school before the schools were shut down due to COVID. He speaks about employment opportunities within the industry. He also is a Watch Dog for Kids at MacArthur Elementary Schools. (3) Our Sales Manager, Cheryl Collins was a sponsor of the Builder's Club at Eisenhower Middle School where students learn about civic responsibilities. She met weekly with the students. They had a section on careers and she spoke about the opportunities in radio. She also helped a group of students implement a marketing campaign that included writing and producing a radio ad for an event the school was hosting. The ad ran on our radio stations. (4) Cheryl Collins is also a part of the business advisory council at Liberal High School and attended two zoom meetings.
2	Co-hosting Job Fair	(2) Job Fair (Southwest Kansas Regional Job Fair) hosted by the Liberal Chamber of Commerce, Seward County Broadcasting and several other organizations. The Event was held at the Seward County Activity Center February 6, 2020. We ran an extensive radio schedule (924 ads) and hosted a booth handing out pertinent information related to our business. Resumes were also accepted and filed for future consideration.
3	Host event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting	We hosted tours for 8 th grade students at Eisenhower Middle School with any interest in the radio industry. As part of the tour, we allowed students to do mock newscasts and voice radio commercials.
4	EEO Employment opportunities	We have implemented a year-long commercial schedule for each of our stations seeking employment opportunities within our company should they exist. We also ask for cooperation with other agencies; Church groups, employments agencies, NAACP, etc. for their assistance should a job opening become available. We have done this schedule for several years now.