

KLDG(FM), KSCB(AM), KSCB (FM)
EEO PUBLIC FILE REPORT
2/01/18-1/31/2019

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
No postions were filled during this filing period	0	0

Appendix 2 to

EEO Public File Report Form

Covering the Period from 02/01/2018 to 01/31/2019

Station(s) Comprising Station Employment Unit: KSCB AM-FM, KLDG FM

Section II

Recruitment Source Information

(No Recruitment Information was needed for reporting period)

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III. RECRUITMENT INITIATIVES

1	Host activity reasonably calculated to further the goal of disseminating information as to employment opportunities.	<p>(1) On December 2018, Sports Direcot Brock Kappelmann had the opportunity to speak with two classes at Eisenhower Middle School. Teacher Amanda Collins invited me to take part in their career day event before Christmas break. He talked with two groups of 7th and 8th grade students at EMS in Liberal. I brought my boards which I use to broadcast games to demonstrate how important preparation is for my job and any job. He demonstrated the difference in pacing between baseball, football, and basketball play-by-play.</p> <p>Also, he spoke with the kids about time management, doing what you love; what to expect in college; discussed his background of how he came to the conclusion of wanting to be a sports broadcaster. He talked with the students about his experience in college; discussed his current job and explained what gratifies him most about his job and explained what some of the most difficult parts of the job are. Questions were asked about opportunities in broadcasting during the last ten minutes. (2) A similar forum was held for middle school and high school students at area school Moscow, Kansas. The same agenda was followed and questions were asked after each of the two sessions. Brock Kappelmann, again, was the presenter for the station.</p>
2	Co-hosting Job Fair	<p>(1) Job fair (Southwest Kansas Regional Job Fair) hosted by the Liberal Chamber of Commerce, Seward County Broadcasting and several other organizations. This event was held in February of 2018. We ran extensive radio schedules for each event and hosted a booth handing out pertinent information related to our business. Resumes were also accepted and filed for future consideration.</p>
3	Host event/program sponsored by or on behalf of an educational institution regarding careers in broadcasting	<p>(1) In Occotber 2018, our station hosted students from Seward County Community College, accompanied by Journalism Instructor Sue Sprenkle. The tour covered the on-air studios during the morning show; the production studios; and sports getting produced; differences between AM and FM</p>

		<p>broadcast; and questions about music played on our FM stations. The tour was led by designated chief operator John Mulhern, with assistance from on-air talent and production director Blake Ozz. (2) In May 2018, KSCB hosted 13 students from Eisenhower Middle School, accompanied by journalism and yearbook instructor, Jose Anaya. The tour covered the on-air studios during an interview show; the production studios; the news department; and the equipment rack room. The sales manager gave a sneak preview of the upcoming summer promotion. The production director recorded audio from the students and produced impromptu announcements. Questions included how announcements were recorded and produced; how computer and internet resources get managed; equipment in the rack room and what it does; and questions about the music played on the FM stations. The tour was led by designated chief operator John Mulhern, with assistance from on-air talent and news director Joe Denoyer, production director Blake Ozz, and sales manager.</p>
4	EEO Employment opportunities	<p>We have implemented a year long commercial schedule for each of our stations seeking employment opportunities within our company should they exist. We also ask for cooperation with other agencies (Church groups, employments agencies, NAACP, etc) for their assistance should a job opening become available. We broadcast two thirty second spots per day on each of our three stations.</p>