

**KLDG(FM), KSCB(AM), KSCB (FM)**  
**EEO PUBLIC FILE REPORT**  
**2/01/11 -1/31/2012**

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Sales Marketing Professional	3	8

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RS No.	RS Information	Source Entitled to Vacancy Notification (Yes/No)	No. of Interviewees Referred by RS over 12-month
1	BEDA www. Alliance of State Broadcasters Assoc. 1916 Southwest Sieben Topeka, Kansas 66611 Kent Cornish P: 785-235-1307 F: 785-233-3052 * source refers to numerous other agencies/institutions	NO	0
2	Kansas Association of Broadcasters 1916 Southwest Sieben Topeka, Kansas 66611 Kent Cornish P: 785-235-1307 * source refers to numerous other agencies/institutions	NO	0
3	KLDG (FM), KSCB (AM), KSCB (FM) On-Air Announcements 1410 North Western Avenue Liberal, Kansas 67901 Tracy Utz P: 620-624-3891 F: 620-624-7885	NO	0
4	Los Teimpos 16 South Kansas Liberal, Kansas 67901 P: 620-624-2548	NO	0
5	Southwest Times 16 South Kansas Liberal, Kansas 67901 P: 620-624-2548 <a href="mailto:ad@swdtimes.com">ad@swdtimes.com</a>	NO	0
6	High Plains Daily Leader 218 South Kansas Avenue Liberal, Kansas 67901 P: 620-6260840 F: 620-6269854	NO	0

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	<a href="mailto:news@hpleader.com">news@hpleader.com</a>		
7	<a href="http://www.allaccess.com">www.allaccess.com</a> 28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265 p: <a href="mailto:jdenver@access.com">jdenver@access.com</a>	NO	0
8	Internal Candidate	YES	0
9	Station Website	NO	0
Total Number of Interviewees during Reporting Period			1

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**III. RECRUITMENT INITIATIVES**

1	Host internship program	Throughout the report period, Seward County Broadcasting hosted an intern student from Seward County Community College. This student learned aspects of broadcasting from reporting, editing, and on air delivery. This student received a class credit for their participation. News and Sports Director Brock Kappelmann tutored the pupil. In February, Brock and Sales Manager Cheryl Collins also helped four senior Liberal High School students in preparing for interviews for college and broadcasting scholarships
2	Host internship program	Like in past, Seward County Broadcasting employed a part-time student to operate the board during sporting events etc. The Student was taught to be on time, operate computerized boards, and learn the ins-and-outs of broadcasting from behind the scenes. Student received minimum wages for their work.
3	Co-Sponsor of Job Fair	In February 2011, Seward County Broadcasting co-sponsored a Job fair in the Southwest Kansas Regional Job Fair. In October 2011, Seward County Broadcasting Company Co-sponsored a job fair in conjunction with a health fair and its sponsor 'the Southwest Medical Center'. A third job fair was conducted in January 2012 in partnership with the Liberal Chamber of Commerce. A booth, with station personnel present, offered broadcasting literature and job applications for both job fairs. We received numerous job applications which remains on file for consideration for future job employment.
4	On-site tours	In May 2011 on two different occasions Liberal High School and the local Community College allowed broadcasting students an opportunity to tour our station facilities and learn each and every aspect of our industry. Students were instructed by station personnel of all facets including sales, on-air, business, engineering, etc. This has become an annual event.
5	Promotion of Scholarship Programs	Seward county Broadcasting participated in a state wide promotion (Kansas Association of Broadcasters), reminding of broadcasting scholarships available to high school and Community College students who intend to study Broadcasting at a four year institution. Our participation included airing commercials promoting the

		<p>availability of the scholarship monies. We also handed out information at our job fair as well as informed materials were available at our stations. In the past several students from our area have garnered scholarships for their education.</p>
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